

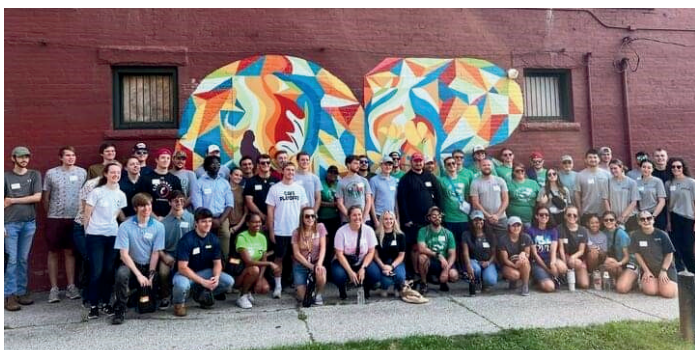
Old Brooklyn Community Development Corporation

2023 Annual Report



Promote Opportunity

- Collected 4,000# of trash, recycled thousands of items, and removed hundreds of graffiti tags while also doing upkeep on neighborhood flower beds
- Lead the White Box pilot program reactivating 2 storefronts resulting in 3 new businesses and \$150,000+ of investments on our main street
- Assisted small businesses with 15 microgrants for more than \$20,000 of investment
- Surveyed 1000's of homes, connecting residents with resources to improve the health of their home
- Provided desperately needed senior home repair to 33 homes, investing over \$20,000, and completed 1 full-scale home rehab
- Engaged 400+ residents for the Memphis & Pearl project while securing over \$5 million in grants
- Launched the OBCDC Lead Safe Program in April 2023 to help landlords obtain Lead Safe Certification – completing 8 clearances by our certified Lead Clearance Technician
- Partnered with PNC Bank to provide home buyer workshops so first-time buyers felt confident and educated on the homebuying process



Grow Old Brooklyn through empowered partnerships, leadership, programming, and advocacy.

Grow Together

- Planted over 200 trees across the neighborhood, with half at local neighborhood parks
- Explored OB through Takeover Old Brooklyn, activating spaces at 4 neighborhood parks, connecting more than 2,000 residents – new to the rotation was Archmere Park!
- Hosted 15 weeks of the OB Farmers Market, administering \$4,900 in food assistance programs
- Hired 10 Tree Stewards to increase tree canopy in OB through trainings, education, and outreach
- Launched the OB Mighty Volunteers Program (OB MVPs) in April 2023 which has already seen 360+ hours of service and 192 members join
- Participated in the Neighbor to Neighbor program in which 11,000+ parcels were surveyed and 1,800+ residents were connected to resources
- Engaged 60+ Young Professionals in OB during our new YP Social Hour series that included Carey-oke, Takeover OB collab, and a trip to the Rock Hall!



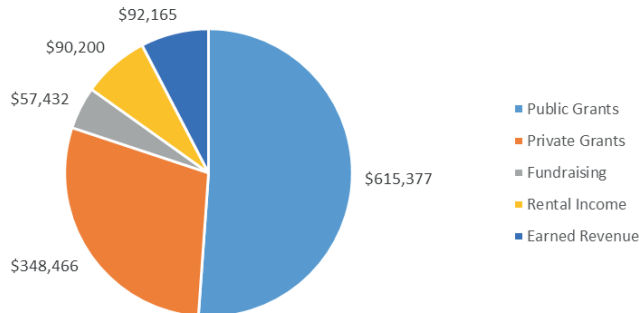
Achieve Excellence

- Supported neighborhood partners in making a difference including, Ben Franklin music and art series, Old Brooklyn Recycles, South Hills Neighborhood Association
- Participated in professional development and learning for staff through DiSC
- Delivered compelling Old Brooklyn stories through quarterly editions of the Old Brooklyn News to over 17,000 homes
- Secured \$55,000 through 30+ sponsorships, half being new sponsors, that provided key support to OBCDC led programs and events

2022-2023 Financial Overview

Revenues by Category

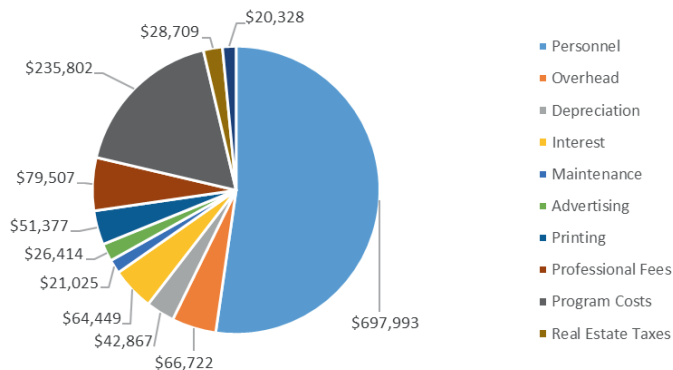
Totalling: \$1,203,641



| Overview | Dollars (\$) |
|------------------------|--------------|
| Total Income | 1,203,641 |
| Total Expenses | 1,335,193 |
| Increase in Net Assets | (131,552) |

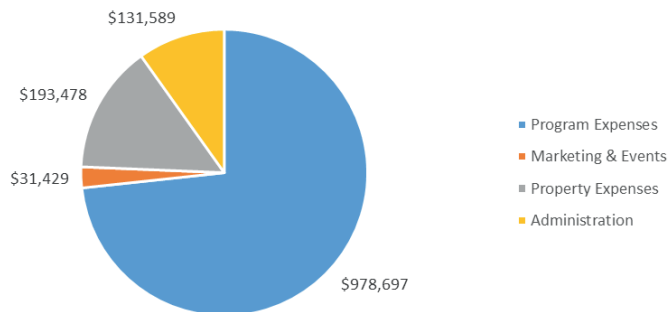
Expenses by Category

Totalling: \$1,335,193



Expenses by Function

Totalling: \$1,335,193



Board of Directors

David Margolius (President), David Robinson (Vice President), Gordy Jones (Treasurer), Liz Kilroy Hernandez (Corporate Secretary), Brendan Zak, Marlon Brown, Harry Quiñones, Cherie Kaiser, Kathryn Clusman, Katrina Homer, Adam Saurwein, Philena Seldon, Kate Warren

Old Brooklyn CDC Staff

Lucas Reeve (Executive Director), Amber Jones, Jessica Timms, Charles Kennick, Hope Fierro, Sandy Worona, Maria Sharp, Alex Deliz, Connor Gail, Juan Collado Díaz, Ashton Mariner

