



# Old Brooklyn News: 2023-24 Advertisement Form

Updated: 5/15/2023

Thank you for your interest in advertising in the *Old Brooklyn News*! The OBN has a reach of +35,000 people and readership in the Old Brooklyn neighborhood with a quarterly publication schedule.

## 2023-24 Pricing

The advertisement prices listed below are per ad in the *Old Brooklyn News*. There is a \$50 discount per ad to place an ad in each issue per year or a \$25 discount per ad for placing 2 ads in one year.

	<b>One Ad (Chosen Issue)</b>	<b>Two (2) Ads (1 Per Issue)</b>	<b>4 Ads (1 Per Issue)</b>
<b>Back Cover (8" x 10")</b>	\$1700	\$1675	\$1650
<b>Full Page (7.5" x 10")</b>	\$1025	\$1000	\$975
<b>1/2 Page (7.5" x 5")</b>	\$675	\$650	\$625
<b>1/4 Page (3.5" x 5") OR (7.5" x 2.5")</b>	\$450	\$425	\$400
<b>1/8 Page (3.5" x 2.5")</b>	\$300	\$275	\$250

## Advertisement Options

Fill out each Part below for how often to run your ad(s), the size of your ad(s), and which issue you want your ad(s) to be placed in:

**Part 1:**     One (1) Ad in chosen issue                       Two (2) Ads in chosen issues (1 per issue, 1/2 season)                       Four (4) Ads in all issues (1 per issue, whole season)

**Part 2:**     Full Back Page Ad     Full Page Ad     1/2 Page Ad     1/4 Page Ad     1/8 Page Ad

**Part 3:**     Fall Issue (Sept)     Winter Issue (Dec)     Spring Issue (Mar)     Summer Issue (Jun)

## Payment Options

Please choose your desired payment method. All payments MUST be made prior to the ad being placed in each edition of the *Old Brooklyn News*. An invoice will be sent prior to publication.

Check                       PayPal                       Square

## Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Additional Info: \_\_\_\_\_

**Disclosure**

By signing this agreement, you fully understand that payments must be made in advance of the issue being sent to print. You will have 10 business days from date of invoice to submit payment. Without payment, the ad will not run in the forthcoming issue of the *Old Brooklyn News*. If the above has indicated multiple ads, but misses a payment, the following ad price will return to the higher cost ad for the remainder of the agreement.

If you require *Old Brooklyn News* to create an advertisement for you, it will be an additional \$150. A proof will be sent prior for approval. Changes to an advertisement at a later date beyond the original design is subject to additional fees depending on the level of work necessary.

**Contract Agreement**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Old Brooklyn News**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_